

THE ARCHITECT  
AND CATALYST  
FOR SOCIAL CHANGE  
TO ADVANCE CARE AT  
THE END OF LIFE

National Hospice and Palliative Care  
Organization



National Hospice Foundation

## VISION

A world where individuals and families facing serious illness, death, and grief will experience the best that humankind can offer.

## GUIDING VALUES

- Respect, trust and inclusion
- Business ethics and integrity
- Service excellence
- Innovation and adaptability
- Collaboration and teamwork
- Financial stewardship and accountability

- Envisions changes in social, cultural and governmental norms
  - Identifies the agents and elements of social change
  - Creates tools, resources and working partnerships