NHPCO’s Commercial Support and Sponsorship Opportunities

Increase Your Impact with a Premium Conference Support Packet

NHPCO’s national conferences and beyond. Select the supporter level that fits your budget and NHPCO will apply your support to the area where it would provide the best value and exposure for your company. You will receive recognition for all of the conference areas you support and at the respective support level. **BOLD ITEMS BELOW ARE HOTTEST CONFERENCE SPONSORSHIPS AVAILABLE!!! ACT NOW!!**

Supporter Levels

- Pewter ($3,000)
- Copper ($5,000)
- Bronze ($7,500)
- Silver ($10,000)
- Gold ($20,000)
- Platinum ($30,000)
- Premier ($45,000 or higher)

Educational Grants Support

**CONTACT FOR MORE DETAILS**

- Preconference Seminar – Full Day (Exclusive) $20,000
- Top 30 Under 40 Scholarships (Exclusive) $15,000
- Preconference Seminar – Half Day (Limit 8) $10,000
- Hospice and Palliative Professional Scholarships (Exclusive) $40,000
- Educational Track (Limit Pending) $40,000
- Hospice Executive Leadership Scholarships (Exclusive) $15,000
- Session Live-Webcast – Call for pricing

Food and Beverage Special Events:

- **Official Opening Welcome Reception (Exclusive) $30,000 SOLD**
  - The most widely attended hospitality event of the conference, your company will receive unprecedented value
    - Signage out front and inside of reception
    - Logo recognition during plenary sessions
    - Recognition in general session
    - Recognition on NHPCO website
    - Press release regarding your support of the kick-off event
    - 10 social media posts about your company and its sponsorship
    - Logo on reception cups
    - 50 additional drink tokens
    - News brief recognition
    - Recognition on conference guide
    - Supporter ribbons for staff
    - 2 additional registrations
    - Pre and post conference attendee mailing list

- **Networking Lunch in the Exhibit Hall (Limit 3) $10,000 SOLD**
  - Company representatives will be available to mingle and greet attendees.
  - Signage at the event
  - Opportunity to provide flyers or promotional materials at lunch

- **Breakfast Bites and Coffee/Snack Break (Exclusive) $15,000**
  - Name on signage around breakfast and coffee break area in between sessions
  - Coffee cup sleeves with your company logo on them
  - Bottled water with your logo on them
  - Ability to network with attendees during the break

Unique and Exclusive Branding Features

We’ve developed special features to be showcased during the most well attended events at the conference. Maximum exposure. Every attendee will see your logo as the enter hotel room after a fantastic day!

*Co-supporter opportunities are available for several items listed.*
• NHPCO Demo Room/Innovation Showcase (Limit 3) $7,400 SOLD
  ➢ Take advantage of your own meeting space just off the exhibit floor where you can showcase your newest products and services to attendees!
  ➢ Signage included drawing attendees to your meeting room
  ➢ Press release telling attendees about your room before the conference

• Elevator Clings $6,000 (1 Remaining)
• Hotel Room Keycards (Exclusive) $7,500 SOLD
• Conference Tote Bags (Limit 3) $15,000 SOLD
• Escalator Glass Panels $5,000
• Escalator Landing $5,000
• Escalator Metal Strip $3,000
• Escalator Side Kickplates $4,000
• Guest Room Key Card Holders $8,000
• Charging Stations $4,000 SOLD
• Wifi $20,000 (Opportunity to co brand available) SOLD
• Guest Room Door Hanger $5,000
• Do Not Disturb Door Hangers $10,000
• Guest Room Door Drop (placed outside of room/sponsor provides item) $7,000
• Inside Room Delivery (sponsor provides item) $10,000
• Registration Lanyards (Exclusive) $7,500 SOLD
• Registration Badge (Exclusive) $5,000 SOLD
• Conference Pocket Guide Agenda (Exclusive) $3,000
• Opening Plenary Session Entertainment (Exclusive) $10,000
• NCHPP Discipline-Specific Networking Meeting (Limit 12) $7,500
• Networking Lunch Entertainment (Exclusive) $7,500
  ➢ Company logo pasted on hotel shuttle bus
• Conference Transportation/Shuttle (Limit 3) $20,000
  ➢ Company logo pasted on hotel shuttle bus
• Massage and Relaxation Lounge (Limit 2) $10,000
  ➢ Company signage posted around massage lounge
• NHPCO’s Marketplace Shipper Supplier (Exclusive) $7,500 SOLD
• Photo Booth Rental (Exclusive) $7,500
  ➢ Company signage on the photo booth that will be on the main terrace level of the conference
• Hand Sanitizers (Exclusive) $3,000
• Free Resources Distributed at NHPCO Registration $5,000
• Exhibit Hall Aisle Signs (Limit 4) $3,000
• Ink Pens and/or Note Pads (Limit 2) $3,000

Questions? Email: jw@nhpco.org
Standardized Advertiser/Conference Supporter Benefits
NHPCO Conference Commercial Support & Sponsorships offer numerous opportunities to spotlight your organization’s name in front of up to 1,300 qualified buyers and prospects at NHPCO’s national conferences and beyond. Pick the level of conference support that suits your budget and extend your reach. Get more publicity, more signage and more advertising.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertiser Pewter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
</tr>
<tr>
<td>Copper</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
</tr>
<tr>
<td>Bronze</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
</tr>
<tr>
<td>Silver</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
</tr>
<tr>
<td>Gold</td>
<td>✓</td>
<td>✓</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
</tr>
<tr>
<td>Platinum</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
</tr>
<tr>
<td>Premier</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
<td>◼</td>
</tr>
</tbody>
</table>

For more information, or to discuss additional exposure opportunities, Email: jw@nhpco.org
Updated: 12/5/17 Subject to change.