

We Are...

✓ Advocacy

- Representing a unified hospice community on Capitol Hill and empowering you to advocate from home.
- Launching the Pledge to Protect Hospice drive and creating 2010 In-District Action Kits.
- Collaborating with more than 50 other national organizations.
- Leading media effort as seen on CNN, ABC, CBS, 60 Minutes, Washington Post, New York Times.

www.hospiceactionnetwork.org

✓ Regulatory and Compliance

- Providing you with comprehensive regulatory and compliance updates and tips.
- Spearheading efforts to advocate for improvements to the Face-to-Face Encounter Rule and educate providers regarding implementation.
- Developing the annual Wage Index Calculator and Rate Index Tools.
- Answering more than 5,000 regulatory questions from members every year.

www.nhpco.org/regulatory

✓ Quality and Research

- Disseminating performance measurement tools and comparative reports to help you measure and improve quality care.
- Gathering programmatic data from more than 600 hospices for use in national-level analysis and reporting.
- Releasing the 2010 edition of the Standards of Practice for Hospice Programs.
- Publishing the Essential Guide to Hospice Management.

www.nhpco.org/quality www.nhpco.org/research

✓ Professional Education

- Sharing best practices, program models and innovations to enrich your practice.
- Adding 50 new courses to NHPCO's End-of-Life Online (E-OL) web-based education portal.
- Hosting the first Developing the Care Continuum Conference.
- Publishing position statements such as Use of Palliative Sedation.
- Hosting My.NHPCO.org, a professional networking site for members.

www.nhpco.org/education

We Are... NHPCO

We Are... Hospice and Palliative Care!

For more about our accomplishments, see January 2011 *NewsLine*.

We Are a Family of Organizations

National Hospice Foundation

NHF supports NHPCO's quality and research initiatives; hospice/palliative care provider education activities; consumer engagement and caregiver services; and the FHSSA Impact Fund.

Learn more at www.nationalhospicefoundation.org.



National Hospice Foundation

Hospice Action Network

HAN works collaboratively with NHPCO as a strategic lobbying entity for the hospice and palliative care community.

HAN provides a more aggressive, focused and unified voice that serves the entire field and, ultimately, one of America's most vulnerable populations—those nearing the end of life and their families. More than 60,000 individuals are connected through HAN. Learn more at www.hospiceactionnetwork.org.



Hospice Action Network

FHSSA

FHSSA provides compassionate care where the need is great and resources are few. FHSSA connects organizations in the U.S. and sub-Saharan

Africa through partnerships and collaboration. FHSSA supports our partners in expansion of comprehensive care services to transform communities, families and individuals, and to sustain efforts in order to multiply the impact of services on the ground. Learn more at www.fhssa.org.



FHSSA

Compassion has no borders

National Hospice and Palliative Care Organization



1731 King Street, Suite 100

Alexandria, VA 22314

703-837-1500 • 800-646-6460 • www.nhpco.org • www.caringinfo.org

Email: nhpco_info@nhpco.org

We Are ...

Advocacy



Regulatory and Compliance



Quality and Research



Professional Education



We Are ... NHPCO

We Are One Community Working Together

Over the past year, we have stood together in facing a myriad of challenges that seemed, at times, unrelenting. Yet, we are nothing if not a resilient, passion-driven community. No amount of regulatory or policy changes, economic downturns, or media static involving end-of-life care will diminish the passion that we, as a unified hospice and palliative care community, share.

As the oldest and largest leadership organization working on behalf of hospice and palliative care, our work extends beyond the ranks of our membership. Our accomplishments serve a broad constituency and are recognized as a vital part of the work being done to advance care for those coping with serious and life-limiting illness.

The work of NHPCO would not be possible without the support and commitment from our members. Through your membership dues, board service, committee participation, contributions as conference and webinar faculty, and your willingness to work together, we continue to break new ground—and we thank you!

In fact, you *are* the heartbeat of this organization. Together, we are NHPCO.



J. Donald Schumacher
President and CEO



Mark Murray
Chair, Board of Directors



Our Membership

We are one community representing more than 48,000 providers, professionals and volunteers. This includes:

- 44,000 NCHPP members
- 430 associate members
- 3,800 provider members
- 50 state-organization members

NHPCO maintains a 92 percent member retention rate—higher than average for professional associations.

Even with growth in the field, NHPCO represents more than 75 percent of the nation's hospice providers who are caring for the majority of hospice patients and families in the U.S.

NHPCO 2011 Board of Directors

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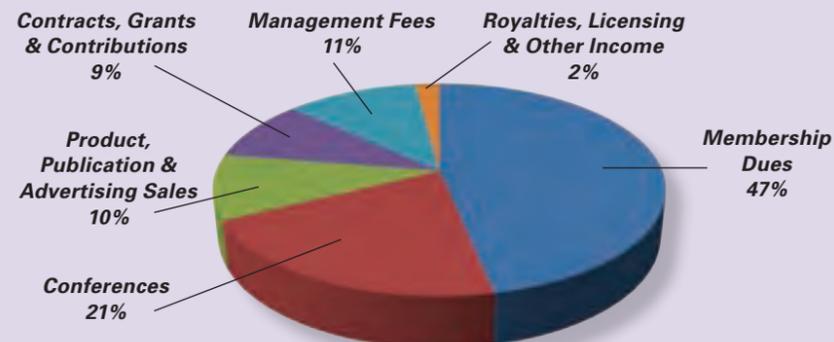
Founding Chairman

Emeritus

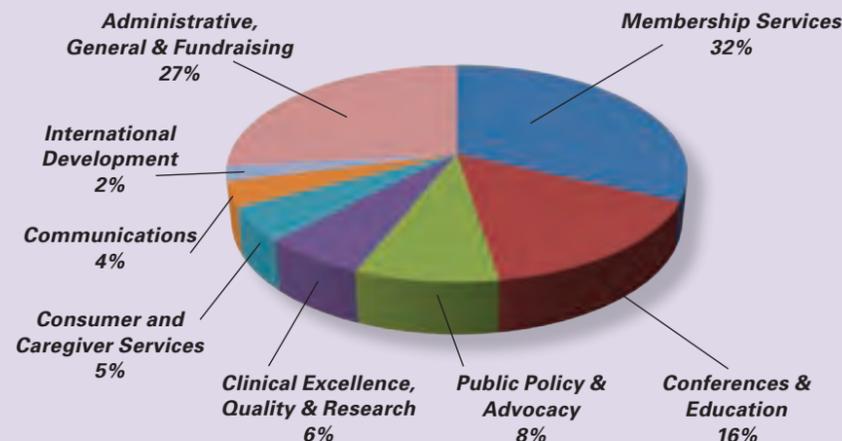
Zachary Morfogen

Financial Information

NHPCO Revenues*



NHPCO Expenses*



* 2009, audited



The National Center for Care at the End of Life

We are four organizations sharing one vision: A world where individuals and families facing serious illness, death and grief will experience the best that humankind can offer.

Working with you, NHPCO and its affiliates created the National Center for Care at the End of Life at the end of 2008—now efforts are underway to make the National Center our permanent home.

Why is this important? The National Center, which is less than 10 miles from Capitol Hill, houses professionals working to:

- Improve quality patient care
- Develop education to meet the needs of your staff
- Provide services to consumers who call us every day
- Develop data collection and benchmarking tools
- Offer regulatory assistance to members
- Advocate for fair reimbursement rates and reasonable regulations, and
- Raise money to support these efforts and more.

It's more than just a building, it's a national presence for the important work we do together; work that, ultimately, connects us with patients, families, and volunteers.

We invite you to support the Capital Campaign that will enable us to purchase the National Center. Such an investment is your partnership with NHPCO in accomplishing transformational work—and is a cornerstone to advancing care and compassion. Please let us know if you need more information.

Together, we are NHPCO—and you are our partner in building the National Center.