



NHPCO
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Corporate Member Partner Program

BUILD POWERFUL RELATIONSHIPS.

ENGAGE IN THE INDUSTRY.

EXPAND YOUR REACH.

BECOME A CATALYST FOR INNOVATION.



THE LEVELS	ELITE \$50,000	PLATINUM \$25,000	PREMIER \$10,000	ASSOCIATE \$2,000
MAKE INDUSTRY CONNECTIONS				
Invitation and opportunity to participate in the NHPCO Advisory Board	✓	By select invitation	By select invitation	
Attend Elite Briefing Quarterly Webinars – gain advance notice, industry updates, and special opportunities led by NHPCO CEO and President, Edo Banach	✓	By select invitation		
Engage with policymakers and other stakeholders to share your strong and impactful voice. Help shape and guide health policy within the hospice and palliative care space alongside our advocacy team	✓	✓	By select invitation	
Invitation to participate in the Corporate Member Roundtable event held during the Leadership Advocacy Conference	✓	✓		
Invitation from NHPCO CEO/President to attend the CEO Dinner Series, open to CEOs CFOs and key stakeholders. These invite-only dinners give a wide range of possibilities for a regular and thriving exchange of plans and ideas.	✓	By select invitation		
Multiple business and networking opportunities with other internal and external partnerships and collaborations.	✓	✓	Select	
Access to exclusive consulting sessions with NHPCO regulatory and compliance leaders and experts	4 times/year	2 times/year		
Opportunity to network and engage with key state leaders on the regional level	✓	✓	Select	Select
STRENGTHEN YOUR BRAND RECOGNITION				
Discounted member rates within Newsline, NewsBrief, the NHPCO website, and the Career Center	✓	✓	✓	✓
One complimentary use (per year) of the NHPCO membership list (mailing address only)	✓ (valued at \$750)	✓ (valued at \$750)	✓ (valued a \$750)	✓ (valued at \$750)
Use of official NHPCO Corporate Member logo to use in your marketing outreach	✓	✓	✓	
One-hour content consult with NHPCO communications staff to support breakthrough content strategies to better engage prospects and drive leads.	✓			
Recognition during Leadership & Advocacy Conference and Interdisciplinary Conference	✓	✓	✓	
Discounts on advertising within NHPCO's Buyers Guide	Free Guaranteed 1st place listing, valued at \$995	Free Guaranteed 2nd place listing, valued at \$895	Guaranteed 3rd place listing, valued at \$795	
Recognition of Member Level on NHPCO website and within NHPCO digital magazine, NewsLine	✓	✓	✓	
Board sponsorship opportunities and retreats that will allow exclusive networking with influential NHPCO Board Members	✓	✓	✓	✓
ENGAGE IN THOUGHT LEADERSHIP				
Submit a guest blog post for the new NHPCO Blog, as appropriate	4 times/year	2 times/year		
Invite NHPCO leaders and experts to address your staff or speak at corporate events on the latest information and technology topics and industry developments via the NHPCO Edge	✓	2 times/year	Once a year	
Engage with NHPCO members with webinar series focused on various hospice industry thought leadership material	✓	✓		
Post a white paper/action paper on the NHPCO website and gain visibility for your organization. Each submission of white paper/use case will be mentioned in NewsBrief	4 times/year	2 times/year	Once a year	
CONFERENCE AND EXHIBITION BENEFITS				
Enjoy an exclusive meeting lounge for your company with semi-private meetings rooms (based on availability of host hotel)	✓			
Receive preferential reservation for sponsorships based on membership level for exhibiting companies	✓	✓		
Receive complimentary full conference registrations and badges	4 (valued at \$3,300)	2 (valued at \$1,950)		
Preferential booth space selection during the Leadership & Advocacy Conference and Interdisciplinary Conference	✓	✓		
Free or discounted booth space within the Expo Hall during the Leadership & Advocacy Conference and the Interdisciplinary Conference	Free (10 x 20 space) valued at \$3,800 for LAC standard cost and \$2,200 for IDC standard cost	35% discount on standard booth rates for 10x10 and 10x20		
Receive badge ribbons and/or partnership pins recognizing your membership level	✓	✓	✓	✓
PROVIDE RESOURCES AND BENEFITS TO YOUR TEAM				
Extend NHPCO membership benefits via the Member Advantage Program and Preferred Vendor Program to colleagues throughout your organization, at no additional cost	✓	✓	✓	✓
Network and interact with influential members from all over the country on myNHPCO, our online professional networking community	✓	✓	✓	✓
Full access to NHPCO's education and professional development offerings	✓	✓	✓	✓
Discounts on books and resources within the NHPCO Marketplace	✓	✓	✓	✓