In a post pandemic world, a new generation is transforming how we work. Believe it or not, there is life after Millennials.

Did You Know?

- 84% prefer face-to-face communication
- 75% believe there are ways of getting a good education without going to college
- 82% of Gen Z expect employers to provide mental health benefits
- 69% of Gen Z have a side hustle

Best-selling author and generations expert David Stillman teams up with his Gen Z son Jonah to introduce the next influential demographic group – born 1995-2012.

Learn best how to connect with Gen Z!

Highly actionable presentation on how best to capture Gen Z as employees. Based on 5 national studies and the 1st global study.

Customized just for Bayer’s Conference

Presentations Can Include:
1. Examples from key partners (Amazon, SW Airlines, Toyota)
2. Highlights from interviews with stake holders
3. Fun multimedia clips that bring messages alive
4. Real world examples

David Stillman (Gen Xer) is the coauthor of the bestsellers When Generations Collide and The M-Factor: How the Millennial Generation is Rocking the Workplace. He has contributed to TIME, New York Times, Washington Post, and USA Today as well as been featured on CNN, MSNBC, and the Today Show. He has won numerous awards, including being named as one of the “200 to Watch” by the Business Journal.

Jonah Stillman (Gen Zer) competed on the national US circuit in snowboarding. He was ranked in the top 5 in the US before hanging up his helmet to pursue working with his Dad in the generational field. Jonah’s company, GenGuru, which he co-founded with his father, has worked on Gen Z strategy projects with some of the world’s biggest companies, including Microsoft, The NFL, Gatorade, and 3M. He has shared his insights on Gen Z with CNBC, MSNBC, and CBS and is featured in Fast Company, TIME, INC, Forbes, and the NY Times.