



2022 PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Unlock your potential with NHPCO



NHPCO

Leading Person-Centered Care

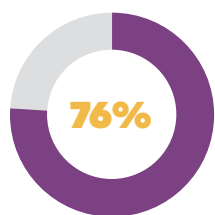
www.nhpco.org/education



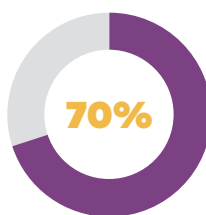
You understand the needs of your community and have the experience to provide high-quality interdisciplinary care. You also know that ongoing professional development is not a luxury but a necessity to ensure you and your team have the skills needed to perform at peak performance during these challenging times. NHPCO is meeting that need with educational options from experienced faculty in a number of formats that suit your preferred learning style.

The Impact of Learning

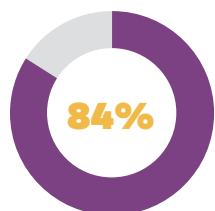
Key Findings from the *LinkedIn Workplace Learning Report 2021*



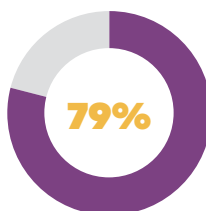
76% of Gen Z learners believe **learning is the key to a successful career.**



70% of managers agreed that their direct reports who spend more time learning have higher employee satisfaction scores.



84% of managers agree that learning can help close skills gaps on their teams.



In early 2020, 57% of learning and development professionals expected to spend more on online learning. **Today, 79% expect to spend more on online learning.**

Webinar Series

Invest in your staff with a webinar package for 2022 and have your education calendar set for the entire year. All NHPCO webinar packages allow for multiple logins giving your team easy access, and recordings of each webinar are included.

New this year is our Innovation track of webinars that join these focus areas: Clinical, Community-Based Palliative Care, Interdisciplinary Team & Supportive Care, Quality, and Regulatory & Compliance. Register for the complete webinar calendar, a specific track, or an individual program.

Offered twice a month, scheduled webinars topics include:

- Core Screening Tools
- Palliative Care Reimbursement
- Quality Innovation
- Deprescribing
- Telehealth
- Barriers to Care for Underserved Populations

nhpco.org/webinars



Webinar pricing for members remains the same as last year making packages economical:

24 WEBINAR PACKAGE
\$999

ONE FOCUS AREA TRACK
\$175

INDIVIDUAL WEBINARS
\$49



4,500+

**hospice professionals participated
in our 2021 webinar series**

Signature Programs

NHPCO's Signature Programs are online, on-demand courses that offer a certificate of completion once the course has been completed. These programs are among the most popular and highly requested by professionals in the field. NHPCO's signature programs provide robust learning experiences led by a varied slate of expert content leaders. All three of the Signature certificate programs count towards earning the education ring in NHPCO's Quality Connections program.

Hospice Compliance Certificate Program – Covers the basics of health care compliance, including compliance program development, risk assessment, policies and procedures, anonymous reporting, and more. This course offers 15.5 CE/CME hours of content that is hospice-specific and applicable to the real world. And for those seeking compliance certification, the Compliance Certification Board (CCB)[®] has also approved this program for up to 17.1 non-live CCB CEUs based on a 50-minute hour.

Hospice Quality Certificate Program – Addresses the connection between compliance and quality outcomes. Topics include quality measurement, self-assessment, continuous performance improvement, the federal hospice and quality reporting program, and more. This course offers 14 CE/CME hours.

Community-Based Palliative Care Certificate Program – Focuses on operationalizing and sustaining a community-based palliative care program. Learn about delivery model evolution, the use of metrics to demonstrate program value, reimbursement, compliance considerations, and payer/provider relationships. Participants will be equipped to implement an action plan. The program offers 11 CE/CME hours.

Not to be confused with professional certification, the signature programs offer a certificate of completion which demonstrates a professional's commitment to learning and staying up-to-date on the latest issues relevant to compliance, quality, and community-based palliative care.

Online Signature Programs are available to members at only \$499.

nhpco.org/education



IN 2021: 200+ PROFESSIONALS
have taken NHPCO's signature
certificate courses online.

Hospice Manager Development Program

The MDP offers training specifically for hospice managers, created by hospice professionals. It is designed to help managers develop the skills they need to meet the challenges and changes they face managing programs, systems, and people.

New for 2022:

In response to provider demand, the MDP foundational course will be **offered online in 2022 for the first time**. The six-week MPD foundation course offers 16 hours of instructor-led content that begins with an orientation on week one, followed by five instructor-led modules which include a blend of live Zoom classes, pre-recorded content, and reading material. The first offering begins January 11 and will be offered again in May and September. For those preferring to take the foundational course in-person, it will be offered on March 5 and 6 as a pre-conference seminar at the 2022 Leadership and Advocacy Conference at the Gaylord National Harbor Convention Center.

The MPD foundational course provides a baseline for subsequent MDP modules that are available on-demand as well as instructor-led, online modules that usually run over a four-week period.

Online modules may be taken without completing the foundational course and in any order.

Popular online modules include:

- Ethics for Hospice Managers
- Managing the Changing Organization
- Managing Conflict in the Workplace
- Emotional Intelligence

The **online MDP foundational course is \$599** for members. Instructor-led online modules **for members are only \$125** while MDP modules available 24/7 via the NHPCO online learning portal begin at **only \$70**.

nhpco.org/mdp



In 2021: 100+ PEOPLE
have taken the MDP
Instructor-led modules.

2022 Leadership and Advocacy Conference

NHPCO's Leadership and Advocacy Conference, March 7–9, will be the year's premier professional event for leaders and aspiring leaders, featuring peer-to-peer educational sessions, dynamic keynotes, networking, exhibit hall, and more, hosted at the Gaylord National Harbor Resort & Convention Center.

LAC22 will be NHPCO's first in-person conference since 2019. Providers are looking forward to being together again and this year's LAC will provide program leaders and emerging leaders with an in-depth focus on:

- Managing the Health Care of Individuals Living with Serious Illness
- Transforming the Health Care Delivery System
- Navigating a Post-Pandemic World
- Building Interdisciplinary Team Leadership

A registration limit may be set to allow for social distancing. Member registration for the full onsite conference begins at \$1,000.

LAC22 Preconference Seminars

Offered on March 5 and 6 in conjunction with LAC22 at the Gaylord National Harbor, NHPCO will offer its popular certificate programs and the MDP Foundational Course, which have not been available in-person since before the pandemic.

- Advanced Community-Based Palliative Care Workshop
- Hospice Compliance Certificate Program
- Hospice Quality Certificate Program
- Hospice Manager Development Program Foundational Course

Due to safety measures, registration for the preconference seminars is currently set at 50 people with member pricing as follows (classroom sizes may adjust before March):

1-DAY
PRECONFERENCE SEMINARS
\$375

2-DAY
PRECONFERENCE SEMINARS
\$750

nhpco.org/LAC2022

2022 Virtual Event

NHPCO is preparing a **virtual conference offering in the fall of 2022** that will be geared towards the Interdisciplinary Team. The Professional Education and Conference Planning Committees are working with NHPCO staff to develop a focus reflecting the needs of the interdisciplinary organization; additional details will be available early in 2022. Expect to find live activities as well as on-demand features that our conference participants have grown to love. Look for details in early 2022.

nhpco.org/conferences

NHPCO's Online Learning

Affordable and convenient learning is available anytime, anywhere through NHPCO's online learning portal. Courses on a variety of topics including the latest in clinical, regulatory, palliative care, and more are available 24/7. Additionally, various course bundle options are now available in a variety of topics at a discounted rate of three courses for the price of four.

Popular courses from 2021 included:

- Hospice 101
- A Picture is Worth a Thousand Words: Using Communication to Enhance Care Transitions
- Hospice Comprehensive Assessment and Plan of Care

Member pricing for NHPCO online courses begins at only \$49 and most include CE/CME at no additional cost.

nhpco.org/online-learning





NHPCO

Leading Person-Centered Care

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IN 2021...

RETAINING QUALIFIED STAFF (72%) IS ONE OF THE TWO TOP ISSUES

of importance as reported in our 2021 Member Survey. Offering professional education through NHPCO demonstrates **investment in your staff** and their opportunities for growth.

THE #1 INTEREST in NHPCO resources among clinical management is **professional education** followed by **regulatory resources**. Find information for both inside!