

# Quality Connections

## Sponsorship Levels



Education



Application



Measurement



Innovation

Quality Connections is a national program designed to support hospice and palliative care providers in the delivery of high-quality, person-centered care. The program enhances the knowledge base, skills, and competency of hospice and palliative care staff through education, tools, resources, and opportunities for engagement and interaction among hospice and palliative care professionals. The goal of the QC program is to help programs achieve and sustain continuous quality improvement by focusing on four pillars: education, application, measurement, and innovation.

### GOLD SPONSOR

**2 Sponsorships available at \$25,000 each**

#### Sponsor Benefits

- Logo Recognition of Sponsor
- Logo placement in Quality Connections portal on the Measures of Excellence (MOE) page or choice of QC page for logo placement
- Recognition within various NHPCO communications to include NewsBriefs, social media, and ehospiceUSA
- Inclusion of company logo & URL on NHPCO's Partner's Hub webpage
- Opportunity to submit a thought leadership article for a quarterly issue of NewsLine and an additional article for ehospiceUSA
- Sponsorship of one episode of the NHPCO Podcast
- 6-month (100,000 impressions) ad retargeting package

### SILVER SPONSOR

**4 Sponsorships available at \$15,000 each**

#### Sponsor Benefits

- Logo Recognition of Sponsor
- Opportunity to submit a thought leadership article for publication on ehospiceUSA
- Sponsorship of one episode of the NHPCO Podcast
- Supporter recognition in NewsBriefs, social media, and ehospiceUSA
- 3-month (70,000 impressions) ad retargeting package

### BRONZE SPONSOR

**8 Sponsorships available at \$10,000 each**

#### Sponsor Benefits

- Logo Recognition of Sponsor
- Opportunity to submit a thought leadership article for ehospiceUSA
- Sponsorship of one episode of the NHPCO Podcast
- 3-month (70,000 impressions) ad retargeting package

Sponsor Benefits	Gold \$25,000 Limit (2)	Silver \$15,000 Limit (4)	Bronze \$10,000 Limit (8)
Press Release Regarding Sponsorship	X		
Opportunity to submit a Thought Leadership article for a quarterly issue of NewsLine	X		
Prominent company branding on QC portal	X		
Prominent sponsorship on marketing materials	X		
Inclusion of company logo & URL on NHPCO's Partner's Hub webpage	X		
6-month (100,000 impressions) ad retargeting package	X		
Supporter recognition in NewsBriefs, social media, and ehospiceUSA	X	X	
Sponsorship of one episode of the NHPCO Podcast	X	X	
Branding on QC webpage	X	X	X
Sponsorship plaque	X	X	X
Recognition in QC NewsLine articles	X	X	X
Opportunity to submit a Thought Leadership article for ehospiceUSA	X	X	X
3-month (70,000 impressions) ad retargeting package		X	X

**RESERVE YOUR LEVEL** by emailing Jessica Mumbulo, Strategic Partnerships Manager at [JMumbulo@nhpc.org](mailto:JMumbulo@nhpc.org)



**NHPCO**  
Quality Connections